

“We highly recommend Atlantic Metro Communications as a Data Center facility provider for growing companies who want to receive good, reliable service and network support.”

– Ori Lahav, Co-founder and Chief Technical Officer, Outbrain

The Opportunity:

Headquartered in New York with Research and Development in Israel, Outbrain provides web-based services for ratings and content recommendations for blog posts and news articles. The company’s services can be downloaded, customized and ratings tracked through personalized scores based on Outbrain’s five-star rating system. Outbrain required a centrally located data center facility provider who could offer security, ample power and bandwidth to support the company’s growing global business in an environment that allowed for 24x7x365 support. “Our largest concerns when looking for a reliable data center provider were: 1. Ample power and 2. A network to support our web-based service requirements,” stated Ori Lahav, Co-founder and CTO of Outbrain.

The Solution:

Outbrain selected Atlantic Metro Communication’s data center facility space for its power, network capacity and on-demand network support in New York City. Immediately, Atlantic Metro provided professional, knowledgeable on-site support, quickly and efficiently. “Atlantic Metro has provided our company with exceptional support since day one,” continued Mr. Lahav. “The Atlantic Metro team understood the requirements of web-based companies and as a result, provided network solutions based on our company needs. In addition, Atlantic Metro’s on-site support of our equipment is a true value-add for companies like ours that are overseas yet still require on-site, technical care.”

The Results:

Outbrain rates Atlantic Metro Communications staff and services as exceptional. “Outbrain is a company that goes above and beyond for its clients and we feel that we have found a provider that does the same for Outbrain,” stated Mr. Lahav. “The technical team at Atlantic Metro knows what customers require, and then delivers the necessary support in an effective manner. We are confident that other young or growing companies, who are moving fast and require good, reliable service, will find Atlantic Metro is worth outsourcing their Data Center investment.”