

“Atlantic Metro Communications has provided my company with the ability to grow and expand seamlessly. ReliableSite.Net leverages not only Atlantic Metro’s facilities, but also its value-added services such as the newly released MobileMY portal. With the ability to remotely reboot our servers directly through a cell phone wap interface, our technicians can quickly respond no matter where they are. The end-result is we have more satisfied customers.”

– Radic Davydov, Owner of ReliableSite.Net, LLC

The Opportunity:

ReliableSite.Net, LLC is a web-hosting provider that specializes in small and medium businesses, providing shared and dedicated hosting solutions. The company required a cost effective provider with locations that could easily support its growing business, especially as the company expanded its initial service offering from only shared and cluster servers to also include a dedicated server environments. Since the company specializes in managing its network services around-the-clock, a 24x7 facility with easy to manage solutions and a responsive team were vital to its final decision.

The Solution:

After extensive market research, ReliableSite.Net selected Atlantic Metro Communications as its provider of choice. Atlantic Metro Communications, a network service provider specializing in managed colocation, IP bandwidth and metro transport, initially provided ReliableSite.Net with rack space and power within Atlantic Metro’s LGA1 Internet Datacenter located at 325 Hudson Street in New York. When ReliableSite.Net began to grow and required a larger footprint, the company extended its reach into Atlantic Metro’s NJ3 Internet Datacenter located in North Bergen, New Jersey. At both locations, ReliableSite.Net required space, power and Internet Transit to be able to remotely access its client servers as well as to provide upstream Internet access solutions to clients directly.

The Results:

ReliableSite.Net is able to grow its business leveraging Atlantic Metro’s multiple datacenter facilities and quality network connectivity services. In addition, Atlantic Metro’s remote reboot service, providing its customers the ability to reboot its servers directly from a cell phone WAP browser, has provided ReliableSite.Net’s technicians more freedom and flexibility, without being tied to a computer, providing them with a better quality work environment. Additionally, ReliableSite.Net has been able to respond to its client’s requests quickly and efficiently, thereby increasing overall customer satisfaction.

In addition, the Atlantic Metro team was available to consult to ReliableSite.Net regarding the company’s expansion requirements and provide sound advice for their additional service offerings. As such, the transition from providing a shared server hosted environment to including a dedicated hosted solution option for its customers was implemented more efficiently.

“Though our business is pretty generic, we focus on quality to differentiate ourselves in the market,” commented Radic Davydov, Owner of ReliableSite.Net, LLC. “We work directly with the Atlantic Metro team to ensure top level services are available to our customers. We all have smart phones that allow us to remotely reboot our servers. This has provided freedom for our team. No need for a laptop, we just pick up a phone and 30 seconds later, there is resolution.”